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rick bursky

associate creative director/writer

Some of the accounts I've worked on:

Ameriquest Mortgage. Wells Fargo Bank.
Schwartzkopf (LA Looks, Dep). Wellpoint Anthem
Blue Cross/Blue Shield. Hilton Hotels. Sheraton
Hotels. Beverly Hills Hotel. New York New York
Hotel and Casino. Desert Inn Hotel & Casino. ABC
TV. California Dept. of Health Anti-Smoking.
Southern California Edison. Pabst Blue Ribbon
Beer. Hamm's Beer. Lucky Lager Beer. Parisa
Lingerie. Liptini Lipstick. Naitini Nail Polish. Suzuki
Motors. Ashton-Tate. Baskin-Robbins Ice Cream.
Glendale Federal Savings Bank. Coast Thrift.
Twentieth Century Fox. Hasbro Toys. California
Dept. of Health Aids Awareness. Arizona Public
Service (power company). Schiff Nutrition.
American Savings. Men's Warehouse. Alta Dena
Yogurt. FHP Health Care. Epson Printers. Cedars
Sinai Hospital. Toronto Globe & Mail. Etc. Etc.

important statistics: 8 semesters at Art Center College of Design for 1 BFA, 4 semesters in graduate school for 1 MFA in creative writing, 23 semesters teaching at Art Center College of Design, 3 semesters teaching at Otis College of Art, 2 times my name was mentioned over dinner at David Ogilvy's home in Touffo, France, 13 years at DDB, 1 Gold Pencil from One Show, 1 Cannes Lion, 2 Belding Bowls from Los Angeles Advertising Club, 251 hours piloting small planes, 1 plane crash, 190 scuba dives, 4 years as a paratrooper in the US Army, 49 jumps from airplanes, jets and helicopters (yikes), 1 year Army National Guard, 2 published books, 138 published poems, 1 play produced off-Broadway in New York, 17 published magazine articles, 92 fountain pens, 661 books read, 5 fun-filled appearances on a national TV game show, 2 years hiding-out in Europe (Germany & Italy).

I currently am:

Associate Creative Director at DDB/LA
Adjunct Associate Professor at Art Center College of Design

Places I used to work at:

Asher & Partners: Senior Copywriter
Basso & Assoc: Associate Creative Director
Evans/LA: Copywriter

Other stuff:

Education: Art Center College of Design/B.F.A. Photography;
Warren Wilson College/ M.F.A. Creative Writing
Senior Lecturer at Otis College of Art
Teach copywriting at Art Center College of Design
Teach Creative Writing at UCLA Extension
All-around good guy
Awards (including One Show Gold Pencil & Cannes Lion)
and references available on request.